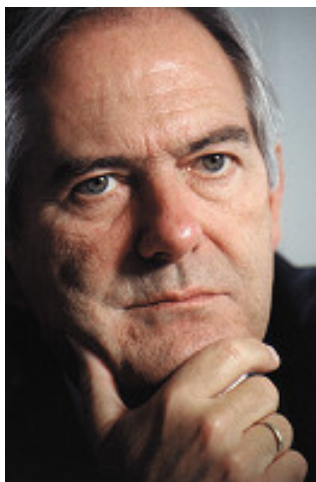


Roland Berger turns 70

On November 22, Roland Berger turns 70 and Roland Berger Strategy Consultants celebrates its 40th anniversary – A European success story

Munich, November 2007: On November 22, Roland Berger celebrates his 70th birthday. The company Roland Berger Strategy Consultants, which he founded in 1967, is today the only strategic consulting firm among the top five in this sector that originates in Europe. Since July 2003, Roland Berger has acted as Chairman of the Supervisory Board.



Roland Berger has continuously demonstrated his commitment to the profession, whether as Vice Chairman of the American Management Consulting Federation (AMCF), President of the Fédération Européenne des Associations de Conseil en Organisation (FEACO) or President of the Bundesverband Deutscher Unternehmensberater (BDU). In 2000, he was inducted into *manager magazin's* Hall of Fame, and that December he received the Carl S. Sloane Excellence in Management Consulting Award from the American Management Consultant Federation (AMCF) in New York.

He has been honored with numerous international awards and distinctions, including the Commander Grand Cross of the Order of the Lion of Finland, the Grand Officer Cross of the Order of Merit of the Republic of Italy, the Grand Officer Cross of the Order of Merit of the Republic of Italy, the Grand Silver Medal of Honor for Services to the Republic of Austria, the State Medal for Special Services to the Bavarian Economy, Germany's Federal Service Cross, 1st class, and honorary doctorates from TU Munich and the Lusíada University in Lisbon. He is Honorary Consul General of the Republic of Finland in Bavaria and Thuringia.

The strategy consulting firm is an independent partnership owned exclusively by over 150 Partners. Roland Berger continues to hold just under 10% of the shares in the group, with international Partners holding the remaining 90%. Roland Berger supports leading international industrial and service companies, as well as public bodies. Consulting services cover all areas of strategic corporate management – from general strategy to new business models, processes, organizational structures, information technology strategy and restructuring. In Germany, Roland Berger's clients cover 79% of the top 100 industrial and commercial enterprises and 60% of the top 20 financial service providers. The offices of Roland Berger located in Western and Eastern Europe, North and South America, Japan and China serve a similarly impressive list of blue-chip companies.

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