

**Press release**

**Roland Berger Strategy Consultants opens new office in Casablanca**

**Munich/Casablanca, October 2008: Roland Berger Strategy Consultants is opening a new office in Morocco. The new office is in Casablanca. This means the strategy consultancy now has 36 offices in 25 countries in Europe, Asia, North and South America, North Africa and the Middle East.**

Roland Berger Strategy Consultants has already been active in Morocco for five years now through its Paris office. "Our new office in Casablanca means that we are establishing a long-term presence in North Africa, which is a growth region," says Dr. Burkhard Schwenker, CEO of Roland Berger Strategy Consultants. "As a result of globalization, the need for strategy consulting is also growing in North Africa." The international consultancy advises international companies that are targeting the Moroccan market or which are already active there. "An office in Casablanca means that we can support our Moroccan and international clients even better," says Schwenker.

*Roland Berger Strategy Consultants, founded in 1967, is one of the world's leading strategy consultancies. With 36 offices in 25 countries, we have successful operations in all major international markets. In 2007, we generated approximately EUR 600 million in revenues with more than 2,000 employees. Our strategy consultancy is an independent partnership owned by about 170 Partners.*

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